

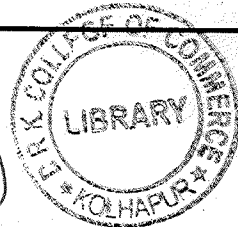
**Deshbhakt Ratnappa Kumbhar College of Commerce, Kolhapur**  
**M.B.A. Department**

**Total Elective Books Available ( Library) -2023-24**

Sr. No.	Name of the subject	No. of Copies Available	No. of copies to be given to each student	Total	
1	Marketing Management	121	1	391	
	Marketing -III (Service Marketing & Retail Marketing)	Service Marketing	80		2
		Retail Marketing	59		1
	Marketing -IV (Contemporary Issues in Marketing)	131	2		
2	Human Resource Management	90	2	231	
	HRM- III (Strategic HRM & International Perspective )	41	1		
	HRM -IV (Industrial Relations & Labour Laws)	100	3		
3	Financial Management -III (Investment Management)	52	2	115	
	Financial Management -IV (International Finance)	63	2		
4	IT & System Management -III (Business Process Reengineering & ERP)	62	4	97	
	IT & System Management -IV (Knowledge Management)	35	3		
<b>TOTAL</b>		<b>834</b>		<b>834</b>	

*S. H. Pawar*

*Dr. H. H. T. A.*



*[Signature]*

Dr. T. S. Zari  
Incharge Director

Department of Management Studies  
D.R.K. College of Commerce, Kolhapur

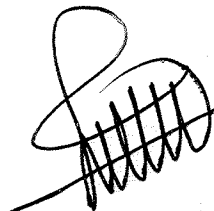
**MBA DEPARTMENT**

**List of Reference books for Elective subject – 2023-24**


**MBA-Part II ,Semester -IV**

**SUBJECT :SERVICE MARKETING AND RETAIL MARKETING**

Sr.No	Name of the Refrence Book	Price per Book	Books Available in Library	No. of books Required
1	Services Marketing - Zha S.M., Himalaya Publishing House		13	
2	Services Marketing - Zeithaml, Bitner, Gremler & Pandit, McGraw Hill Publication		02	
3	Services Marketing – Harsh Verma, Pearson Education			
4	Service Marketing – Rajendra Nargudkar,		01	
5	Retail Marketing -A Sivakumar, Excel Books New Delhi		10	
6	Retail Management -Suja Nair , Himalaya Publishing House Mumbai		14	
7	Retailing Management: Swapna Pradhan, 'Tata McGraw-Hill Publishing Company		17	
8	Retail Marketing Management- David Gilbert, Pearson Education.			
	<b>Total</b>			

  
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Chairman - BUS  
T.S.


Incharge Director  
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**MBA DEPARTMENT**  
**List of Reference books for Elective subject – 2023-24**  
**MBA-Part II ,Semester -IV**

**SUBJECT : CONTEMPORARY ISSUES IN MARKETING**

Sr.No	Name of the Refrence Book	Price per Book	Books Available in Library	No. of books Required
1	Global Marketing Management – Keegan W.J., Bhargava N. K., Pearson Education		08	
2	Global Marketing Management – Lee K., Carter S., Oxford University Press			
3	Fundamentals of Digital Marketing- Bhatia P., Pearson India Education Services Pvt. Ltd.		02	
4	Digital Marketing: Strategy, Implementation and Practice –Chaffey D., Ellice F., Pearson Education Ltd.			
5	Rural Marketing- C S G Krishnama charyulu, Lalitha Ramakrishnan, 'Pearson Education'		17	
6	Rural Marketing: Pradeep Kashyap, Siddhartha Raut, Biztantra, New Delhi		13	
7	Rural Marketing- T P Gopaldaswamy, Vikas Publishing House New Delhi		13	
8	Event Marketing – Preston C.A., John Wiley and Sons Inc., New Jersey			
9	Event Marketing and Management – Gaur S., Saggere S. V., Vikas Publications		01	
	<b>Total</b>			

  
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**Chairman - BOS**

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**List of Reference books for Elective subject – 2023-24**

**MBA-Part II ,Semester -IV**

**SUBJECT :STRATEGIC HUMAN RESOURCE MANAGEMENT AND INTERNATIONAL PERSPECTIVE**

Sr.No	Name of the Refrence Book	Price per copy	Books Available in Library	No. of books Required
1	Boxall P. and J Purcell. Strategy and Human Resource Management, Palgrave latest edition			
2	Charles R. Greer, Strategic Human Resource Management, Pearson Education, 2003.			
3	Jackson, S. and R. Schuler. Managing Human Resources through Strategic Partnerships. South-Western Thomson Learning, latest edition.			
4	Luis R. Gomez-Mejia, David B. Balkin, Robert L. Cardy, Managing Human Resources, PHI, 2001.		01	
5	Michael J. Kavanagh, Mohan Thite, Richard D. Johnson, Human Resource Information Systems: Basics, Applications, and Future Directions: Basics, Applications, and Future Directions, SAGE, 2011, 2/e.			
6	Peter J. Dowling, Denice E. Welch, International Human Resource Management - Cengage Learning.			
7	Stephen J. Perkins, Susan M. Shortland , Strategic International Human Resource Management: Choices and Consequences in Multinational People Management -- Kogan Page Publishers, 2006.			
8	V.S. P. Rao – Human Resource Management; Text & Cases; Excel Books New Delhi.		34	
9	Mathur S.P -Strategic Human Resource Management ,New Age International Publishers			
10	Dr.Vishwanathan Rajeesh and Shelke Trupti -Strategic Human Resource Management and HR Policies ,Himalaya Publishing house		01	
11	P. Subba Rao- International Human Resource Management, Himalaya Publications, Mumbai.		20	
	<b>Total</b>			


  
 Dr. T. S. Zam  
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**MBA DEPARTMENT**  
**List of Reference books for Elective subject – 2023-24**  
**MBA-Part II ,Semester -IV**  
**SUBJECT: INDUSTRIAL RELATIONS AND LABOUR LAWS**

Sr.No	Name of the Refrence Book	Price per copy	No of Copies Available in Library	No. Of Copies Required
1	Arun Monappa, Industrial Relations, Tata McGraw Hill Publishing Company Ltd.		02	
2	Dhyani S.N., Industrial Relations Systems, Printwell Publishers			
3	John Fossum, Labour Relations, Development, Structure, Process, McGraw Hill Education			
4	Mamoria C.B, Dynamics of Industrial relations, Himalaya Publishing House		34	
5	Michael R Carrell and Christina Heavrin, Labour Relations and Collective Bargaining- Private and Public Sectors, Merrill			
6	Promod Verma, Management of Industrial relations, Reading and Cases, Oxford and IBH Publications			
7	Singh B.D., Industrial Relations –Emerging Paradigms, Excel Books			
8	Srivastava S.C., Industrial Relations and Labour Laws, Vikas Publishing House Pvt. Ltd.,		29	
9	Singh P.N. & Neeraj Kumar- Employee Relations; Pearson Ltd.			
10	Momoria C.B. Mamoria Satst- Dynamics of Industrial Relations.			
	<b>Total</b>			

  
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**List of Reference books for Elective subject – 2023-24**

**MBA-Part II ,Semester -IV**

**SUBJECT : BUSINESS PROCESS REENGINEERING & ERP**

Sr.No	Name of the Refrence Book	Price per Book	Books Available in Library	No. of books Required
1	ERP Plak, CarolA., Eli Schragenheim (St. LuciePress NY)			
2	Reengineering Corporation – Mammer, Micheal , JamisChambey			
3	Business Process Reengineering – Jayaraman M.S.(TMG)			
4	Best Practices in Reengineering – Carr D.K. JohnansonH.J.(MGH)			
5	Business Process Reengineering: Myth & Reality – Coulson ThomasC.			
6	The Essence of Business Process Reengineering Peppard J,RowlandP.(PH)			
7	Process Innovation: Reengineering Work Through Information Technology– Davenport T.H.(HBSchoolPress)			
8	ERP by Alexis Leon		19	
	<b>Total</b>			

  
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Dr. T. S. Zari  
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**List of Reference books for Elective subject – 2023-24**  
**MBA-Part II ,Semester -IV**  
**SUBJECT : Knowledge Management**

Sr.No	Name of the Refrence Book	Price per Book	Books Available in Library	No. of books Required
1	Knowledge Management: An Evolutionary view, Becerra Fernadez: PHI		01	
2	Knowledge Management, B. Rathan Reddy: Himalaya Publications		11	
3	Knowledge Management, SudhirWarrier, Vikas Publications		10	
4	Knowledge Management Systems, Stuart Barnes, Thompson Learning.			
5	Artificial Intelligence and Deep Learning for Decision Makers, Navdeep Singh Gill, BPB Publications		04	
	<b>Total</b>			

  
 Dr. T. S. Zari  
 Chairman - BUS

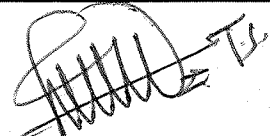
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**List of Reference books for Elective subject – 2023-24**  
**MBA-Part II ,Semester -IV**  
**SUBJECT : INVESTMENT MANAGEMENT**

Sr.No	Name of the Refrence Book	Price per Book	Books Available in Library	No. of books Required
1	Donald E. Fischer and Ronald Jordon, Security Analysis and Portfolio Management, Pearson India Education, New Delhi.		03	
2	Singh, Preeti (2006), Investment Management, Himalaya Publishing House, Mumbai.		09	
3	Chandra, Prasanna (2010), Investment Analysis and Portfolio Management, Tata McGraw Hill, New Delhi.		04	
4	Avadhani, V.A. (2010), Securities Analysis and Portfolio Management, Himalaya Publishing House, Mumbai.		06	
5	Punithavathy Pandian (2012), Securities Analysis and Portfolio Management, Vikas Publishing House, New Delhi.			
6	Yasaswy, N.J.(2011),Personal Investment & Tax Planning, Vision Books Pvt. Ltd., New Delhi.			
7	Gerald Krefetz, The Basics of Investing, Vision Books Pvt. Ltd. New Delhi.			
8	M. Ranganathan & R. Madhumathi (2008) Investment Analysis and Portfolio Management, Pearson Education, New Delhi.			
	<b>Total</b>			

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*1700 - S. S. Kodankar*

  
**Dr. T. S. Zari**  
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**List of Reference books for Elective subject – 2023-24**  
**MBA-Part II ,Semester -IV**  
**SUBJECT : INTERNATIONAL FINANCE**

Sr.No	Name of the Refrence Book	Price per Book	Books Available in Library	No. of books Required
1	Vij, Madhu (2006), International Financial Management, Excel Books, New Delhi.			
2	Avadhani, V.A.(2013),International Financial Management, Himalaya Publishing House, Mumbai.		08	
3	Apte, P.G.(2011),International Financial Management, Tata McGraw-Hill Pvt. Ltd., New Delhi.		12	
4	Rajwade, A.V. and Desai, H.G.(2014),Foreign Exchange International Finance and Risk Management, Shroff Publishers and Distributors Pvt. Ltd., Mumbai.			
5	Cowdell, Paul; Hyde; Watson, Alasdair (2000), Finance of International Trade, Financial World Publishing.			
6	Cheol D. Eun & Burce G. Resnick (2001), International Financial Management, Irwin McGraw-Hill.			
7	M.Y. Khan & P.K. Jain, Fifth Edition, Financial Management, Tata McGraw-Hill		11	
8	P.K. Jain, Josette Peyrard & Surendra S. Yadav (2007), International Financial Management, Macmillan India Ltd.		01	
	<b>Total</b>			

*Dr. S.S. Kedar*

*[Signature]*

**Dr. T. S. Zari**  
**Incharge Director**  
 Department of Management Studies  
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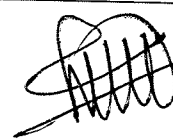
Elective I- Marketing Management / Paper-III Service Marketing And Retail Marketing Paper-XXVIII

Sr.No		Auther 1	Auther 2	Auther 3	Number Of Copy	Total
1	Service Marketing Text And Cases	Vinne Jauhari	Kirti Dutta		4	4
2	Service Marketing (Conecepts,Practices & Cases From Indian Environment)	Dr.S.Shajahan			10	10
3	Service Management And Marketing	Christian Gronroos			3	3
4	Service Marketing And Management	Dr.B.Balaji			3	3
5	Service Marketing(Conecepts & Practices)	Ramneek Kapoor	Justin Paul	Biplab Halder	2	2
6	Service Marketing	K.Rama Mohana Rao			4	4
7	Service Marketing	Vasanti Venugopal	Raghu V.N.		2	2
8	Services Management Including Skill Development	Dr.K.Ramachandra	B.Chandrashekara	S.Shivakumar	2	2
9	Marketing Of Services Text And Cases	Prof.Kishloy Roy			3	3
10	Services Marketing People,Technology,Strategy	Lovelock	Wirtz	Chatterjee	2	2
11	Service Marketing	Alok Sharma			2	2
12	Services Marketing	Vasanti Venugopal	Raghu V.N.		9	9
13	Services Marketing	ICFAI			4	4
14	Services Marketing(Conecepts Applications And Cases)	Rampal Gupta			1	1
15	Services Marketing(The Indian Perspective )	Ravi Shanker			1	1
16	Services Marketing(A Major Stimilant To National And Global Economy)	Thakur	Sandhu	Dogra	1	1
17	Service Marketing	S.R.Gadhavi			1	1
18	Service Marketing	R.Srinivasan			1	1
19	Marketing Of Services	Garima Gupta			1	1
20	Marketing Of Services Text And Cases	Dr.S.L.Gupta	V.V.Ratna		1	1
21	Service Marketing	ICFAI			2	2
22	Service Management	J.A.Fitzsimmons			1	1
23	Service Management And Marketing	Christian Gronroos			1	1
24	Marketing Of Services	Dr.S.L.Gupta			2	2
25	Retail Management(An Indian Perspective Text & Cases)	S.L.Gupta			2	2

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26	Retail Management(Functional Principles And Practices )	Gibson.G.Vedamani			2	2
27	Retail Management	Arif Sheikh	Kaneez Fatima		2	2
28	Retail Management	Dr.G.G.Gondane			1	1
29	Fundamentals Of Retail Management	Arup Ghosh			1	1
30	Retail Marketing	P.Madhusoodanan.Pillai	B.Vijaychandran Pillai		1	1
31	Marketing Of Financial Services	V.A.Avadhani			1	1
32	Case In Retail Management	Srini.R.Srinivasan	R.K.Srivastva		1	1
33	Retail Management	Bajaj	Tuli	Srivastva	5	5
34	Retailing Management	Levy	Weitz	Grewal	2	2
35	Marketing Management	Sexena			1	1
36	Marketing Management	Kotler	Keller		10	10
37	Marketing Management	Kotler		Chernev	7	7
38	Fundamentals Of Marketing	Atul Nayak			11	11
39	Marketing Management	Dr.V.S.Kshairsagar			1	1
40	Marketing Management	Minakshi Kumar			1	1
41	Marketing Management	M.A.Shewan			2	2
42	Marketing Management ( Text & Cases)	Sha Kazmi			1	1
43	Marketing Management	Ramaswamy	Namakumari		1	1
44	Marketing Management	S.A.Sherlekar			1	1
45	Marketing Management	M.V.Kulkarni			1	1
46	Marketing Management Indian Cases	Prachi Gupta	Ashita Aggarwal		1	1
47	A-Z Marketing	Alok Satsangi			6	6
48	MKTG Principles Of Marketing	Lamb	Hair		1	1
49	Marketing Management	SHH Kazmi			1	1
50	Principles Of Marketing	Philip Kotler			6	6
51	Case Study Solutions Marketing	H.Kaushal			4	4
52	Marketing Priciples And Management	S.A.Sherlekar	T.K.Pany		1	1
53	Marketing Management ( Text & Cases)	M.D.Kakade			2	2
54	Marketing Strategy	Subhash.C.Jain			1	1
55	Marketing Management	M.Govindarajan			1	1
56	Marketing Management	C.B.Mmoria	Bhattacharya		3	3
57	Marketing Management	S.A.Sherlekar			4	4
58	Marketing Management	Pillai	Bagavathi		1	1
59	Marketing Management	C.N.Sontakki			13	13
60	Marketing Management	V.S.Ramaswamy	S.N.Namakumari		2	2
61	Marketing Management An Indian Perspective	P.K.Agarwal			8	8
62	Marketing Management Concepts And Cases	S.A.Sherlekar	R.Krishamoorthy		3	3
63	Marketing Management ( Text & Cases)	Mukesh			1	1
64	Marketing Management	Arun Kumar	N.Meenakshi		1	1


  
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65	Marketing Management	Dr.K.Karunakaran			2	2
66	Marketing Management	Vijay Anand			1	1
67	Fundamental Of Marketing Management	ICFAI			1	1
68	Modern Marketing Principles And Practices	Pallai	Bagavathi		2	2
69	Marketing Management	M.Govindarajan			1	1
70	Kotler On Marketing	Philip Kotler			1	1
71	Marketing Management	R.Jayaprakash Reddy			1	1
72	Industrial Marketing	Cherunilam			1	1
73	Principles Of Marketing	Philip Kotler	Gary Armstrong		2	2
74	Marketing Management	Bose			1	1
75	Marketing Management	Ramaswamy	Namakumari		1	1
76	Innovative Marketing Strategy	Gupta	Angadi		1	1
77	Marketing In The New Era	J.S.Panwar			1	1
78	Marketing Services	Vedulla			1	1
79	Social Media Marketing	Tuten	Solomon		4	4
80	Social Marketing	S.M Jaha			1	1
81	E-Marketing In Digital Age	Sople			1	1
82	E-Marketing	Dr.Subash Ghai			1	1
83	Mobile Marketing	Michel			1	1
					<b>Total=</b>	<b>203</b>

~~Handwritten signature~~  
 Dr. T. S. Zari  
 B.S. - Charbman

Dr. T. S. Zari  
 Incharge Director  
 Department of Management Studies  
 D.R.K.College of Commerce, Kolhapur

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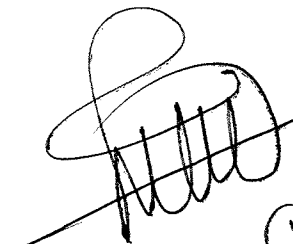
Elective I- Marketing Management / Paper-IV/Contemporary Issues In Marketing Paper-XXIX

Sr.No	Title	Auther 1	Auther 2	Auther 3	Number Of Copy	Total
1	Rural Marketing	Ravindranath.V. Badi	Narayansa.V.Badi		4	4
2	Rural Marketing(Focus On Agricultural Inputs)	Sukhpal Singh			3	3
3	Rural Marketing	Bir Singh			2	2
4	Rural Marketing(Text And Cases)	S.L.Gupta			3	3
5	Rural Marketing(Challenges And Opportunites)	Dinesh Kumar	Punam Gupta		2	2
6	Rural Management	S.B.Verma			1	1
7	Digital Marketing	Gupta			2	2
8	Digital Marketing	Rayan Deiss	Russ Henneberry		2	2
9	Digital Marketing	Hanlon			2	2
10	Digital Marketing	Nitin Kamat	Chinmay Nitin Kamat		2	2
11	Digital Marketing	Manoj Patni			2	2
12	Digital Marketing	J.K.Johansson	Tata Macgrawhil		2	2
13	Digital Marketing	Nitin Kamat	Chinmay Nitin Kamat		2	2
14	Digital Marketing	Ahuja			4	4
15	Digital Marketing(Strategic Planning & Integration)	Annmarie Hanlon			2	2
16	Digital Marketing	Seema Gupta	Mcgrawhill		2	2
17	Digital Marketing	Ryan Deiss	Russ Henneberry		2	2
18	Digital Marketing	Vandana Ahuja			4	4
19	Digital Marketing	Manoj Patni			2	2
20	Global Marketing	Dutta			2	2
21	Global Search Engine Marketing	Keninedy	Hauksson		3	3
22	Global Marketing(Foregin Entry,Local Marketing Ar	Tata Mcgrawhill			2	2
23	Global Marketing	Gautam Datta			2	2


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24	Intenational Marketing	Joshi			6	6
25	Intenational Marketing	Cateora	Money		3	3
26	Intenational Marketing	P.K.Vasudeva			2	2
27	Intenational Marketing	Czinkota	Ronkainen		2	2
28	Intenational Marketing	Curry			1	1
29	Intenational Marketing	Rajendra Nargundkar			1	1
30	Intenational Marketing	B.M.Jani	J.S.Rahtor		1	1
31	Intenational Marketing(Text And Cases)	Cherunilam			1	1
32	Intenational Marketing	Subhash.C.Jain			1	1
33	Intenational Marketing	Rathor	Jani		1	1
34	Intenational Marketing	Lascu			1	1
35	International Marketing Management	M.V.Kulkarni			1	1
36	Digital Marketing	Preetising Bhatia			2	2
					<b>Total=</b>	<b>77</b>

  
 Dr. T. S. Zari  
 B.S. Chairman

Dr. T. S. Zari  
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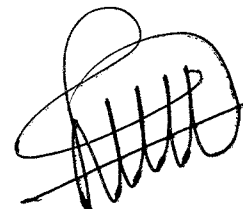
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Elective II Human Resource Management/Paper-III Strategic Human Resource Management And International Perspective Paper-XXX

Sr.No	Title	Auther 1	Auther 2	Auther 3	Number Of Copy	Total
1	International Human Resource Management(Text And Cases)	K.Asathappa	Sadhna Dash		5	5
2	International Human Resource Management(Text And Cases)	P.L.Rao			1	1
3	International Human Resource Management	Brewster	Sparrow	Vernon	1	1
4	International Human Resource Management A Global Perspective,Practices & Strategies Competitive Success	S.K.Bhatia			1	1
5	Strategic Human Resource Management A Balanced Approach	Paul Boselie	Tata Mcgrawhill		1	1
6	Strategic Human Resource Management An Inadian Perspevte	Anuradha Sharma	Aradhana Khandekar		1	1
7	Strategic Human Resource Management	Penumarthi V.V. Satyanarayna			2	2
8	Strategic Human Resource Management And Development	Richard Regis			1	1
9	Strategic Human Resource Management	Rsajib Lochan Dhar			1	1
10	Strategic Human Resource Management Building Research Based Practice	JAICO			1	1
11	Strategic Human Resource Technologies	Ashok Chandra	Krishna	Shen	1	1
12	Strategic Human Resource Management	S.P.Mathur			1	1
13	Strategic Human Resource Management	Rajeesh Vishwanathan			1	1
14	Strategic Human Resource Management	Gupta			1	1
15	Human Resource Management	Garay Dessler			6	6
16	Human Resource Research Methods	Bhattacharyya			1	1
17	Human Resource Management	Biswajeet Pattanayak			5	5
18	Human Resource Management	Seema Sanghi			3	3
19	Human Resource Management	Chita Atmaram Naik			1	1
20	Human Resource Management(Text And Cases)	Aswathappa Dash	Tata Mcgrawhill		12	12
21	Human Resource Management(Text And Cases)	S.S.Khanka			8	8
22	Human Resource Management	David.A.Decenzo	Stephen.P.Robbins		1	1
23	A Text Book Of Human Resource Management	R.S.Dwivedi			4	4
24	Essentials Of Human Resource Management And Industrial Relations(Text,Cases And Games)	P.Subba Rao			9	9
25	Personal & Human Resource Management(Text And Cases)	P.Subba Rao			4	4
26	Case In Studies In Human Resource Management	S.K.Bhatia			1	1


27	Personal & Human Resource Management	A. M. Sharma			3	3
	Human Resource Management	Kaushal			5	5
	Human Resource Management and Human Relation	Archana Shrivastav			2	2
					<b>Total</b>	<b>84</b>

 → T.S.  
 Dr. T. S. Zari  
 B.S. Chairman

**Dr. T. S. Zari**

**Incharge Director**

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Elective-II Human Resource Management Paper-IV/ Industrial Relations And Labour Lawa Paper-XXXI

Sr.No	Title	Auther 1	Auther 2	Auther 3	Number Of Copy	Total
1	Personnel Management And Industrial Relations In India	Dr.T.N.Kappor			1	1
2	Personnel Management And Industrial Relations In The Public Sector	Dr.Lallan Prasad			1	1
3	Personnel Management And Industrial Relations	Dale Yoder			1	1
4	Personnel Management And Industrial Relations	R.S.Davar			1	1
5	Personnel Management And Industrial Relations	Anandaaman			1	1
6	Industrial Relations And Personnel Management	M.V.Pylee	A.Simon.George		3	3
7	Industrial Relations	A.M.Sarma			1	1
8	Industrial Management	L.C.Jhamb			1	1
9	International Practices In Industrial Relations	S.K.Bhatia			1	1
10	Strategic Industrial Relations And Labour Laws	S.K.Bhatia			2	2
11	Fudamentals Of Industrial Relations	Ramu	Gowda		1	1
12	Industrial Relations	C.S.Venkata Ratnam			1	1
13	Industrial Relations In India And Workers Involvement In Management	V.P.Michael			4	4
14	Industrial Management	Thukaman Rao			2	2
15	Industrial Management	Shashikant Yadav			1	1
16	Management of Industrial Relation	Pramod Verma			1	1
17	Industrial Organization and Management	Kumar			1	1
18	Industrial Management	Tratnam			1	1
19	Industrial Management	Abhishek Yadav			1	1
					<b>Total</b>	<b>26</b>

Dr. T. S. Zari

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*(Handwritten signatures and names)*  
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B. S. Chavhan

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Elective III-Financial Management/Paper-III Investment Management

Sr.No	Title	Author 1	Author 2	Author 3	Number Of Copy	Total
1	Investment Management	V.K.Bhalla			4	4
2	Investment Management	Maheshwari			1	1
3	Investment Management	B.Bakkappa	S.N.Venketesh		1	1
4	Investment Principles & Concepts	Jones			2	2
5	Investment	Boide	Kane		3	3
6	Investment Management & Security Analysis(Text And Cases)	Dhanesh Khatri			1	1
7	Investment Management & Security Analysis	Jain	Agarwal		1	1
8	Fundamentals Of Investment Management	V.K.Bhalla			2	2
9	Analysis Of Investments & Management Of Portfolios	Reilly Browan			1	1
10	Security Analysis And Portfolio Management	Sudhaindra Bhat			1	1
11	Security Analysis And Portfolio Management	Ambika.P.Dash			1	1
12	Security Analysis And Portfolio Management	K.Nagarajan	G.Jayabal		2	2
13	Security Analysis And Portfolio Management	Suyash Bhatt			2	2
14	Security Analysis And Portfolio Management	Pandya			1	1
15	Investment Analysis And Portfolio Management	R.P.Rustagi			1	1
16	Investment Analysis And Portfolio Management	Rajiv.S.Mishra	Nishikant Jha		1	1
17	International Financial Management(Text And Cases)	V.K.Bhalla			1	1
18	Investment Management & Security Analysis	Jain	Rathi		1	1
19	Investment Analysis And Portfolio Management	Pawar			1	1
20	Investment Management	Vashisht			1	1
21	Security Analysis And Investment Management	O. P. Agarwal			1	1
					<b>Total</b>	<b>30</b>

Dr. S. S. Kodam

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Elective III-Financial Management, Paper-IV, International Finance

Sr.No	Title	Auther 1	Auther 2	Auther 3	Number Of Copy	Total
1	International Corporate Finance	Madhura			1	1
2	International Finance An Analytical Approach	Monsa			1	1
3	International Finance	Avadhani			1	1
4	International Finance	Levi				1
5	International Finance	Srivastava			1	1
6	International Finance	Bhatt			2	2
7	International Finance	Agarwal			1	1
8	International Financial Management	Agarwal			1	1
9	International Financial Management	Sharan			2	2
10	Multinational Financial Management	Wiley			5	5
11	Financial Management	Ravi.M.Kishore			1	1
12	Financial Management	V. K. Bhalla			3	3
13	Multinational Financial Management	Shapiro			4	4
14	International Financial Management	Eon Cheol			2	2
15	International Financial Markets	P. K. Jain			1	1
16	International Financial Markets	V. K. Bhalla			3	3
17	International Financial Markets	H. A. Machiraju			1	1
					<b>Total</b>	<b>31</b>

Dr. S.S. Kadane

Dr. T. S. Zari  
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Elective V -IT& System Management,PaperIII.Business Process Reengineering & ERP

Sr.No	Title	Auther 1	Auther 2	Auther 3	Number Of Copy	Total
1	E-Commerce	Dr.Millind Oka			4	4
2	E-Commerce	S.Pankaj			2	2
3	E-Commerce An Indian Perspective	Joseph			1	1
4	Management Information System An Insight	Hitesh Gupta			1	1
5	Management Information Systems				2	2
6	Information Technology For Management	Lucas			1	1
7	Management Information Systems(Text And Cases)	Dr.Millind Oka			2	2
8	Business Applications Of Computers	Dr.Millind Oka			1	1
9	Management Information Systems(Text And Cases)	Biswas	Moitra		2	2
10	Management Information System	Brien	Behl		1	1
11	E-Commerce	C.S.V.Murthy			3	3
12	Enterprise Resource Planning (ERP)-A Managerial & Technical Perspective	S.Parthasarathy			5	5
13	Enterprise Resource Planning(ERP)	Milind.M.Oka			6	6
14	Information Technology For Management	S.Sudalaimuthu			3	3
15	Introduction To Information Technology	Turban	Potter		1	1
16	Management Information System	Sayyed			1	1
17	Management Information Systems Managing The Digital Firm	Kenneth	Jane		1	1
18	Management Information System	Murthy			3	3
19	Management Information System	C.S.V.Murthy			1	1
20	ERP The Future of Business Automation	Zubair H. Shaikh			1	1
21	Enterprise Reource Planning	Pankaj Sharma			1	1

									Total	43
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B.S. Chavan

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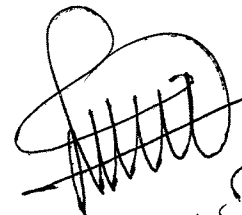
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Elective V IT & System Mangement, Paper IV Knowledge Management

Sr.No	Title	Auther 1	Auther 2	Auther 3	Number Of Copy	Total
1	Knowledge Management A New Dawn	Gogula			1	1
2	Knowledge Management	Williams			1	1
3	Knowledge Management	Debowaski			1	1
4	Knowledge Management For Business Strategy	Shanthi			1	1
5	Knowledge Management	Sharma			1	1
6	Knowledge Management	Awad	Ghaziri		2	2
7	Knowledge Management Design And Implementation	Mahapatra	Khamdelwal		2	2
					<b>Total</b>	<b>9</b>

  
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Bos. Chairman

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